zed experience*



The Emotion of Italian Design Same taste, simple change, different style.



Exclusive kitchen for indoor & outdoor

The mix of space, comfort and design for a new way of living the in&out kitchen.

Seeing is a creative act. Anticipating fashions and styles is genius. Zed Experience is the perfect synthesis.

With numerous configurations and finishes available, this outdoor cooking module is able to adapt to any environment, combining just the right balance of creative elements and ending with a finished product that is never over the top.

We combine colors and materials just like we mix ingredients in the kitchen, to create designer recipes that leave their mark. We play with straight lines that make up the letter Z, essential yet clear and decisive. From stainless steel to multiple solid surface decorative materials for the home, but not only, the Zed Experience is waiting to be composed and discovered.



Professiona Home_ Custom_





It's no secret that creativity in the kitchen knows no boundaries. For this reason, we design and manufacture modules both for indoor and outdoor use, adaptable to all situations or needs, so as not to place limits on the freedom of culinary expression. Our product lines are the result of our intention to offer a decorative and functional element, and at the same time, enrich the home environment with different alternatives. Next, they develop through a constant research of the most innovative and suitable materials and evolve into that all-Italian design that has always characterized our work.

Custom_ Full creative flexibility



Thanks to optimal kitchen space organization and years of research and experience, we will realize a self-supporting multifunctional module capable of containing cooking, suction, washing, refrigeration or even tool compartments, bottle or object holders.

And no module will ever be the same, by virtue of the customization of the product that has always been our hallmark.

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Home_Cooking with



Cook with style with a decorative yet extremely functional countertop. This is what we call the Zed Experience, one that involves all the senses: sight and touch, for an upclose and first-hand experience of the high quality materials that we use; smell, to experience the aroma of your culinary dishes resting on our large counter tops; taste, the satisfying and savory taste of a successful dish prepared on your Zed cooking module.

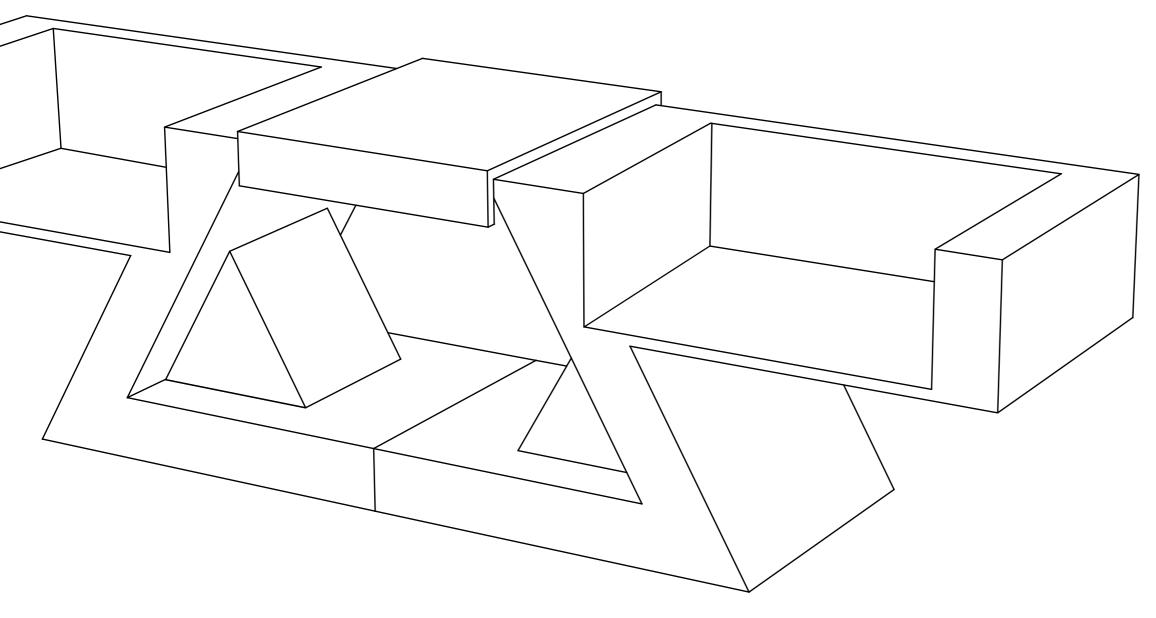
A concept of cooking that is not just for indoors but for outdoor spaces as well -thanks to flexible solutions designed to adapt to outdoor use- ranging from the home garden to more luxurious locations. Even a simple barbecue can have unpublished stories to tell if written with our signature "Z" stroke. We customize your module in every possible way in order to meet all your professional needs and to offer you the maximum versatility. You can even move it by installing wheels, we really do think of everything!

We do not leave out any detail. That's why we propose a mix of elegance and cooker friendly practicality. Everything is at your fingertips in a perfect match between aesthetics and simple to use features.

Professional_ easy usability quick change of elements to handle various situations.



Dress up your kitchen. Sturdy supporting structure, prepared to accomodate electrical equipment and professional gas.



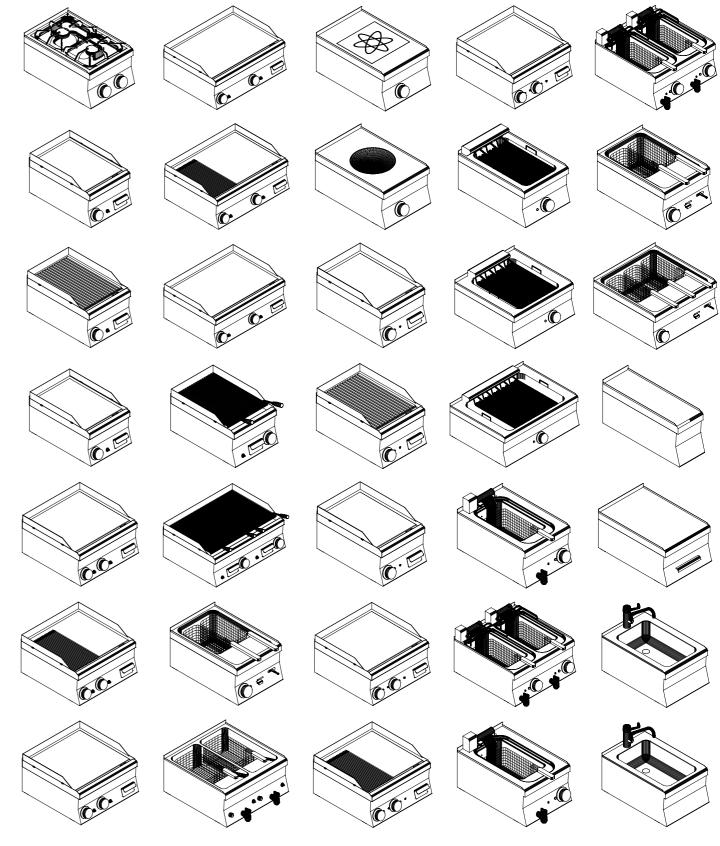
Innovative technologies, durable materials, perfect match of spaces and ideas, storage compartments, structures designed to accomodate points of light, induction tops, fryers or fry tops. You can dress up your self-supporting module with all the details it needs. For us, the word custom is not only a trendy anglicism, but also a true mission: that of creating a product tailor-made to suit each individual customer and of providing something which is durable, timeless and never predictable.

We are working to improve the time spent in front of the burners. This is where the true beauty begins: the part where we customize an item just for you so that it will never resemble another. Genius and debauchery some might say- we prefer to talk about a tailor-made invention.





Choose the equipment. Enjoyed your business.



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Unconventional

choice!



Outdoor fire pit, if you know what you like.

Through a wide range of finishes and materials, our products adapt to any environment and any style, giving your surroundings what they lacked. In your kitchen, by the pool, under the lunchtime sun or in front of the golden reflection of a suggestive sunset, Zed is the product capable of fully responding to your needs.

Food is no longer just nourishment for the body, but satisfaction for the soul and conviviality among people. And it is because of this that we create multifunctional modules that not only tell us about who chooses them but also who uses them. We combine shapes, lines, colors and finishes in a different way because you are different, as is your way of interpreting the kitchen and living spaces.

Personalization and customization make everything unique. Exactly like you, exactly like us.

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Design with a minimal aesthetic has unquestionable impact







www.zedexperience.com info@zedexperience.com mob IT +39 335 6102982 mob ES +34 653215766



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